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LIEUTENANT GOVERNOR

October 26, 2021

**GENERAL MEMORANDUM NO. 166 – 21**

**To:** Secretary of Samoan Affairs, CEOs, Presidents and Executive Directors of Authorities, Directors, Agency and Office Heads

**From:** Chief of Staff

**Subject:** Department of Youth and Women's Affairs Partner with Department of Health Comprehensive Cancer Control Division to Sponsor Two Day Pinktober Event

The Department of Youth and Women's Affairs (DYWA) is partnering with the Department of Health (DOH) Comprehensive Cancer Control Division to sponsor a "2-Day Pinktober" event to promote Breast Cancer Awareness.

Breast cancer remains the most frequently diagnosed type of non-skin cancer, overtaking lung cancer for the first time as reported by the American Cancer Society, and the second leading diagnosed cancer among the women of American Samoa. It is of the utmost importance that we show our solidarity in support of those currently battling this disease. I ask for your prayers for those who have lost loved ones due to Breast Cancer and their families and friends left behind. Also, let us not forget the courageous survivors who are with us still and are around to share their stories.

We are committed to assuring resources are fully accessible and affordable to assist in early screenings and early detection while continuing to promote Breast Cancer outreach, awareness and education

All departments, agencies, offices, and authorities are encouraged to participate in this event. Your support is greatly appreciated, and we look forward to a successful event. Please remember to Wear Pink.

The following is the schedule of events as planned:

**Day 1: Trick or Treat**  
Friday, October 29, 2021  
4:00 pm - 6:30 pm  
DYWA Tafuna Youth Center

Departments and Agencies can sponsor a table or booth. Sponsors will provide a table or floor game for all the children to give out treats for prizes. We ask that each department wear pink or place a pink ribbon on their booth.

DOH will also have a table set up for the lymphatic filariasis campaign for those eligible to receive those pills.

**Day 2: Breast Cancer Awareness 5k Pink-Walk/Run**

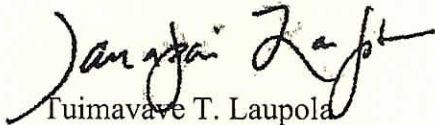
Saturday, October 30, 2021

5:00 am (Zumba follows at 6:30 am)

Participants will complete a five (5) kilometer walk or run around the Tafuna area.

Please also bring any banners or outdoor displays to be shown outside the gates of the DYWA Tafuna Facility. **Set up time will begin at 1:00 pm on Friday, October 29, 2021.**

We greatly appreciate this collaboration to show our unwavering support in our fight against Breast Cancer.



Tuimavave T. Laupola  
Chief of Staff